**CitraFiber® Fact Sheet**

**For Confections and Treats**

** All-Natural Up-Cycled**

**CitraFiber® is a great all-natural emulsifier making it an efficient carrier of flavors and reduces the use of sugars and other sweeteners.**

**CitraFiber® is very lipophilic making it the smart ingredient to increase moisture retention and even increase yields in many applications.**

**CitraFiber® is uniquely functional, high in Pectin and total dietary fiber making it the all-natural choice for replacing gums and other non-natural ingredients.**

**CitraFiber® is higher in pectin and total dietary fiber than other citrus fibers on the market, making it the cost-effective choice for all types of confection formulations.**

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**CitraFiber® is colorless and odorless and tasteless in formulation/application.**